

DATE:

# How to build a career where your leadership potential is never wasted

# Why do you want to be a Leader?

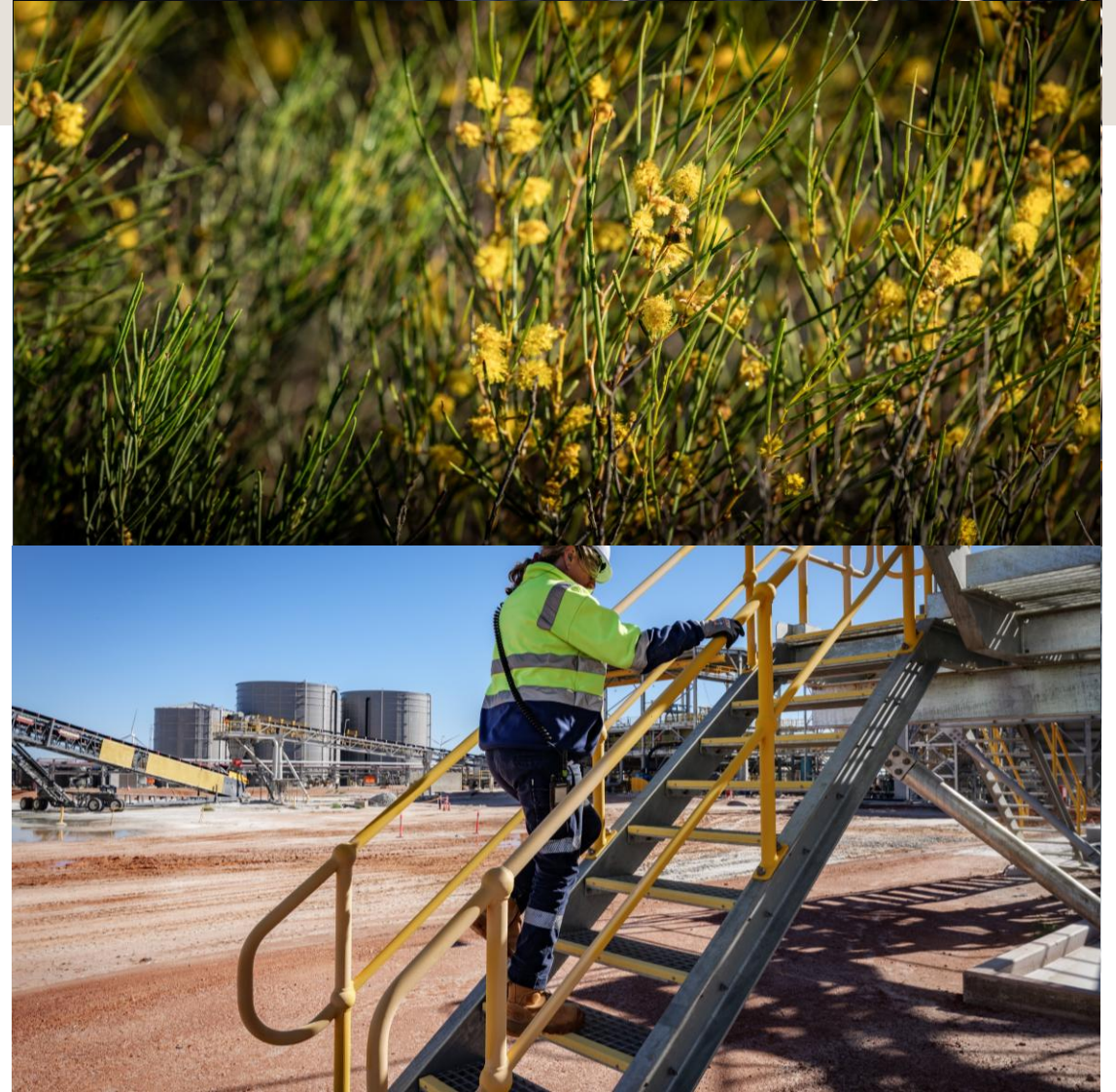


## What is a leader? (Cooke & Lafferty)

- Maintain their personal integrity
- Communicate ideas
- Resolve conflicts constructively
- Enjoy their work
- Know the business
- Think ahead and plan
- Help others grow and develop
- Cooperate with others
- Be a good listener
- Encourage others



What the job actually  
asks of you?



## The three key behaviours

Be a good listener

Resolve conflicts constructively

Help others grow and develop

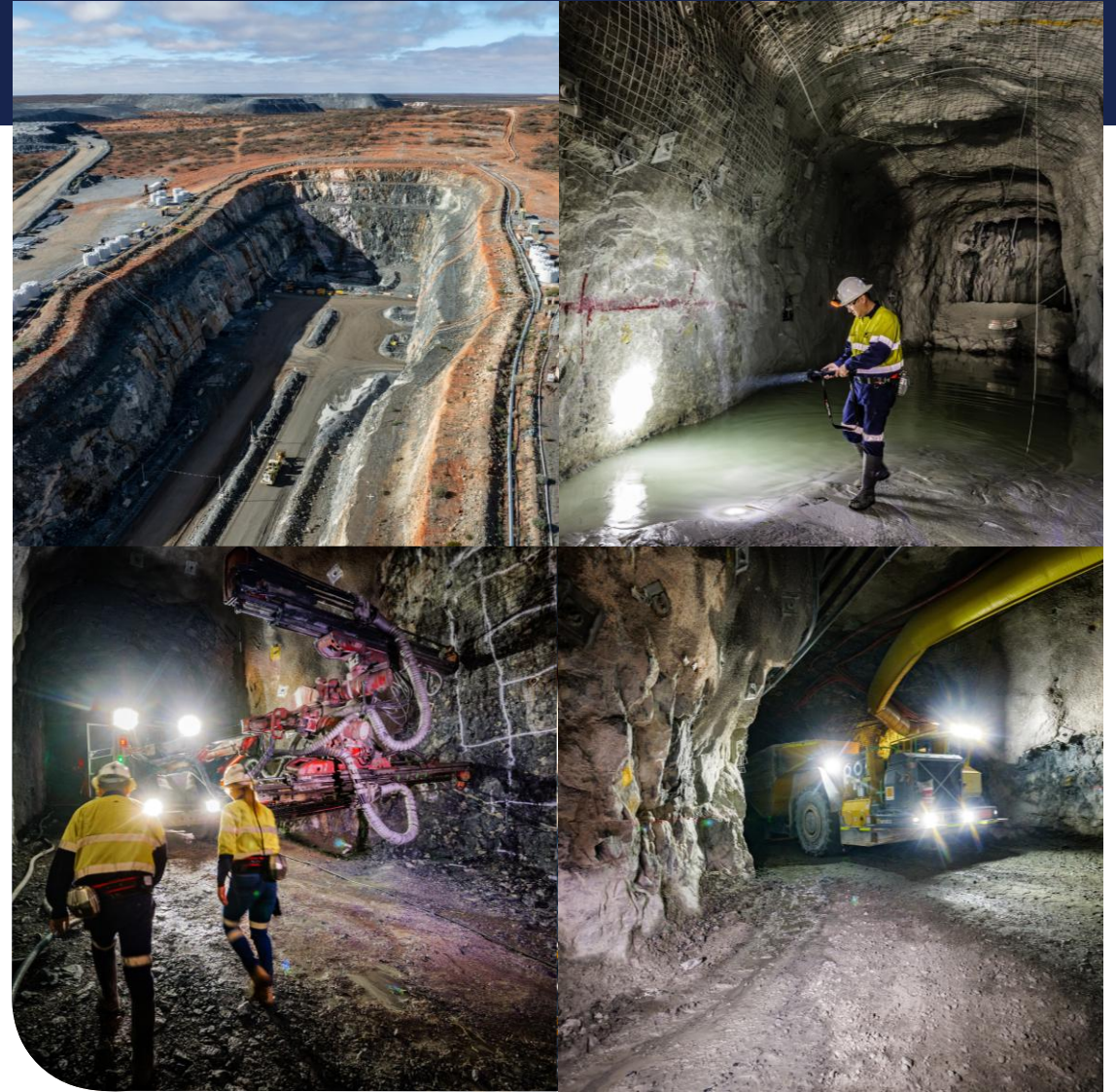


The one skill I did not  
have



What they don't tell you

How potential actually  
reaches you



# THANK YOU

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